



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Royston Area Committee**

2. Date: **13 Jun 2012**

3. Summary of application: **2012 Festival publicity materials & hire charges**

Name of organisation: **Royston Arts Festival**

Sum requested: **£1,000**

Total project cost: **£12,399**

Brief details:

**Application for ££340 towards publicity costs of 20,000 A5 colour programmes to be distributed throughout Royston, and £660 towards budgetted £1000+ for workshops on acoustic guitar, steel drums, drawing with sewing machines, speed sketching, digital cameras for beginners and much more. Feedback from event organisers indicated a need for improved publicity, to which the Festival organisers are responding.**

Matched / linked funding: **£2,978**

Funder: **Ticket sales**

Matched /linked funding : **£6,300**  
or DRR

Funder: **Sponsorship**

Comments from Development Officer:

**CDO fully supports, noting also that 53% respondents to the Festival feedback said they had made use of the town's other facilities. The Committee has awarded this organisation £1,000 each year since 2007.**

Amount recommended: **£1,000**

4. Comments from Ward Members:

I support / do not support this application

Name: .....

Signed:

Date:

I support / do not support this application

Name: .....

Signed:

Date: